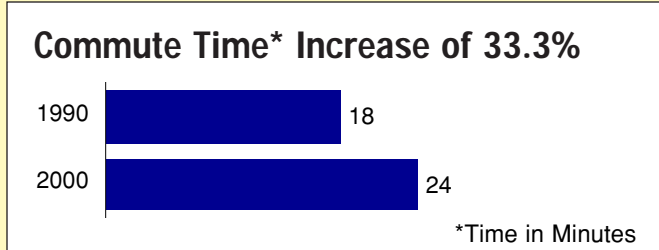


Fayetteville, NC

Average Commute Time Increase of 33.3%



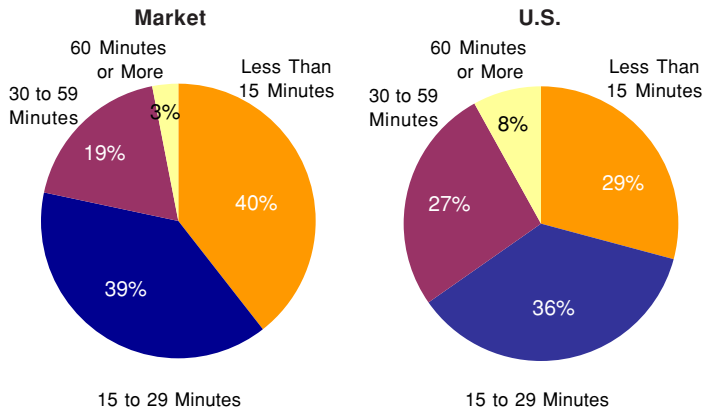
Comparison of 1990 and 2000 average one-way commute time for Fayetteville, NC

Average Commute Time to Work

	1990	2000	% Increase
Market	18 minutes	24 minutes	33.3
U.S.	22 minutes	26 minutes	18.2

Commuters are spending more time traveling to work. That increase means more opportunities for outdoor/out-of-home and radio to reach their advertising targets.

One-Way Commute Time to Work



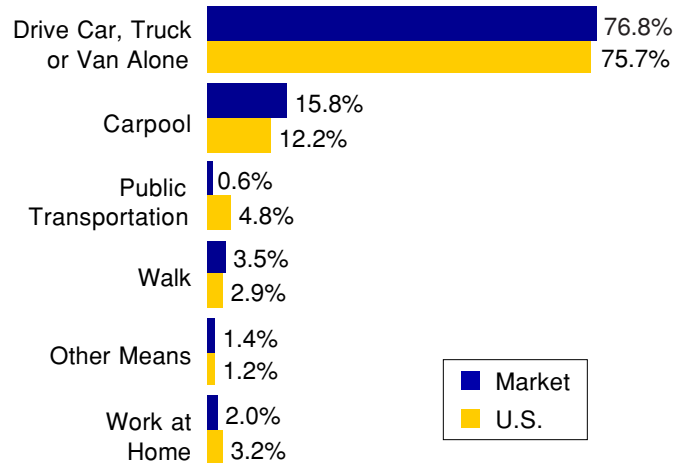
When Commuters Leave for Work

	Market	U.S.
12:00AM to 5:59AM	18%	11%
6:00AM to 6:59AM	22%	19%
7:00AM to 7:59AM	27%	31%
8:00AM to 8:59AM	13%	16%
9:00AM to 9:59AM	4%	6%
10:00AM to 11:59PM	16%	17%

Market Information

Persons 16+	318,244
Workers 16+	225,654
% Full-Time Workers	83%
% Part-Time Workers	17%

How Commuters Get to Work



Totals may not add to 100 due to rounding.